

HU-FRIEDY NATIONAL PROMOTIONS

GREECEAUTUMN 2017

Valid from 1st October to 31st December 2017









CORPORATE EDITORIAL

Since 1908, Hu-Friedy has been putting the highest quality and most innovative dental products in the hands of dental professionals worldwide. And today as one of the world's leading dental instrument and product companies we continue our commitment to advance dental performance by supporting these products with world class service, education and peer communities.

We're committed to making sure the best perform that way.

A WORLDWIDE FOCUS ON QUALITY

Hu-Friedy is based in Chicago and has been privately owned by the Saslow family since 1958.

Today we employ over **700 talented** and **committed employees** with a sales force covering **more than 25 countries** – including international offices and distribution centers in Milan, Frankfurt, Shanghai, Tokyo and Tuttlingen.





Visit our new IMS INSTRUMENT **MANAGEMENT SYSTEM site** Organisation, Efficiency and Safety in a simple click! Click HERE



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A precious mix of products Discover our Surface Disinfectants



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Our most loved instruments for your best outcomes



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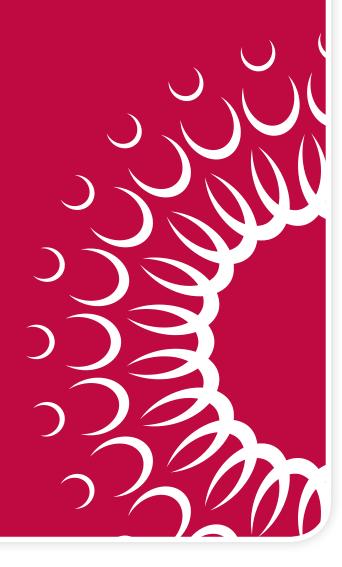
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PRODUCT MIX

BUY THE INSTRUMENTS AND GET OUR SURFACE DISINFECTANTS* FREE OF CHARGE

*Discover more on page 27







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CUTTING-EDGE CLINICAL SOLUTIONS

CHECK OUT WHAT'S NEW IN HU-FRIEDY FAMILY!

For more than one hundred years, Hu-Friedy has led the dental industry through **technological innovation**.

We consistently collaborate with research centers, universities, and key opinion leaders to understand the emerging needs of practitioners, to stay at the forefront of the latest dental technologies and methodologies, and to develop new and ever-better products



NEW EVEREDGE® 2.0 THE MOST ADVANCED SCALER EVER

WHY EVEREDGE® 2.0

What will the newest, most advanced, sharpest and longest-lasting scaler on the market do for you?

Help you perform better than ever...



STAYS SHARPER EVEN LONGER

EverEdge 2.0 uses a new, optimized heat control process in order to maintain the hard, sharp edge. This heat control, plus several manufacturing intricacies in Hu-Friedy's proprietary process, provide the durability needed for effective procedures and continued use.



UNCOATED PERFORMANCE

Similar to the original EverEdge technology, our proprietary processing ensures that the superior edge retention & wear characteristics of EverEdge 2.0 will last the entire life of the instrument. Since it's not a superficial coating, these characteristics can't be sharpened or scraped away. EverEdge 2.0 scalers can be resharpened at any point to extend their life.



REVOLUTIONARY TESTING SYSTEM

Hu-Friedy has invested in a custom blade evaluation system to ensure clinicians are receiving the sharpest possible instruments. Blades from every batch of EverEdge 2.0 are tested right off the factory line to confirm that the sharpness value remains in our target range, averaging 5 newtons of force required to cut the test material.



NEW FINELY-HONED FINISH

EverEdge scalers are sharp...EverEdge 2.0 scalers are even sharper. Using an enhanced finishing process, Hu-Friedy's professional artisans are creating edges that are scientifically measured to be over 60% sharper than the next closest competitor. Less force means easier, more comfortable scaling for the clinician and patient.



DIAMOND KNURL METAL HANDLE

The same EverEdge handle you love! The unique diamond knurl pattern on the large diameter handle provides a confident and comfortable grasp. The #9 EverEdge handle was also designed to be the optimal weight for reduced hand fatigue.

NEW EVEREDGE® 2.0 THE MOST ADVANCED SCALER EVER



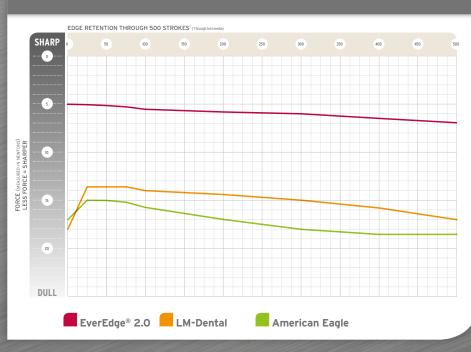
EVEREDGE **2.0** is **72%** sharper out of the box than the next closest competitor

And after **500** strokes it's...

Sharper than American Eagle

56% Sharper than LM-Dental

HOW EVEREDGE® 2.0 TECHNOLOGY COMPARES AGAINST COMPETITORS



WHY DO SOME INSTRUMENTS GET **SHARPER AFTER SEVERAL USES?**

When there is a spike in sharpness, that is due to the burr formation on the product. A burr is a small flap of metal that actually covers the instrument's blade. Burr formations occur when the finishing step is done too quickly - an indication of poor process control. EverEdge 2.0 scalers do not have a burr formation due to our refined process and techniques.



WHO TESTED THE INSTRUMENTS?

Independent testing was conducted by CATRA, a specialized blade laboratory. They evaluated Hu-Friedy EverEdge scalers alongside four competitors' instruments.

HOW WERE THE INSTRUMENTS TESTED?

The blade of each instrument was tested by repeatedly pushing it into a specially calibrated silicone test strip. The amount of force required to push the blade into the test media was measured in Newtons, a common international unit used to measure tension and shear force. The less force required to penetrate the media indicates a sharper blade.

The blades of each instrument were also subjected to multiple strokes on the same calibrated test strip to simulate wear. These repeated strokes will begin to reduce the sharpness of the blade and therefore require more force to enter the test strip. After a predetermined amount of strokes is applied, the force to make the final cut is measured to determine the sharpness durability of the blade.

All Everedge 2.0 Range*

Retail **Promotion** 36,50 € 50.96 €

*for more informations please refer to our catalogue





NEW BLACK LINE SWISS PERIO INSTRUMENTS

PERIOSTEALS



KOL CORNER



Instruments made in collaboration with **Dott**. Rino Burkhardt. Opinion Leader Hu-Friedy

FEATURES AND BENEFITS

SPECIFIC DESIGNED INSTRUMENTS

- Less tissue trauma by refined working ends;
- Ultimate manufacturing tolerances for precise handling;
- Easy to clean.

BLACK LINE EXTENSION

- More contrast between the instrument and the tissue;
- Avoid light reflection;
- More sharpened than standard.

BALANCED WEIGHT

More control and precision in specific and delicate microsurgery procedures.









68.90 €















NEW GOLDSTEIN MICRO PLACEMENT INSTRUMENT





Goldstein Micro Placement Instrument **TNGMPI**

Retail

Promotion

42.81 €

32,50 €

The Goldstein Micro Placement Instrument was designed for clinicians who practice minimally invasive dentistry. The philosophy demands carious or defective pits and fissures be prepared with minimal enamel reduction. The small size of the placement instrument increases visibility and maneuverability when applying tints, opaquers, base or liner materials.

FEATURES:

- XTS® (Aluminum Titanium Nitride) Technology provides a dark, extremely hard, smooth surface which sticks less to restorative materials while minimizing light reflection
- The 90° and 110° working end angulation is ideal for working in small, tight spaces throughout minimally invasive procedures.
- The exceptionally fine tip is necessary when performing minimally invasive restorations.

CORNER

KOL



Instruments made in collaboration with **Dott.** Ronal Goldstein. Opinion Leader Hu-Friedy

THE MICRO PLACEMENT INSTRUMENT (TNGMPI) IS EXCELLENT WHEN...



Applying liners or base materials in small pits or fissures.



Inserting material in Class V restorations to cover deep "V" shape without accidentally brushing this material against remaining dentin or enamel.



Placing small amounts of material over pulp exposure or deep areas close to the pulp.



Applying small amounts of base material in deep areas of Class II restorations.



Placing liner/base material along pulpal wall during Class III restorations.



Repairing small defects of porosity in composite resin, temporary restorations or even ceramic defects with a flowable composite.





NEW BLACK LINE ENDODONTIC INSTRUMENTS

RUBBER DAM CLAMPS_



Hu-Friedy's 48 clamps, made in the USA from proprietary stainless steel, provide full-mouth coverage.

ANTERIOR









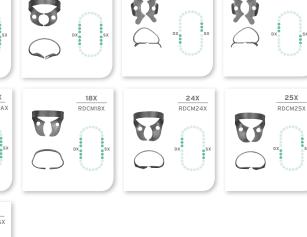




11X









Retail **Promotion**17,93 € 14,60 €





PREMOLAR

























LOWER MOLAR

























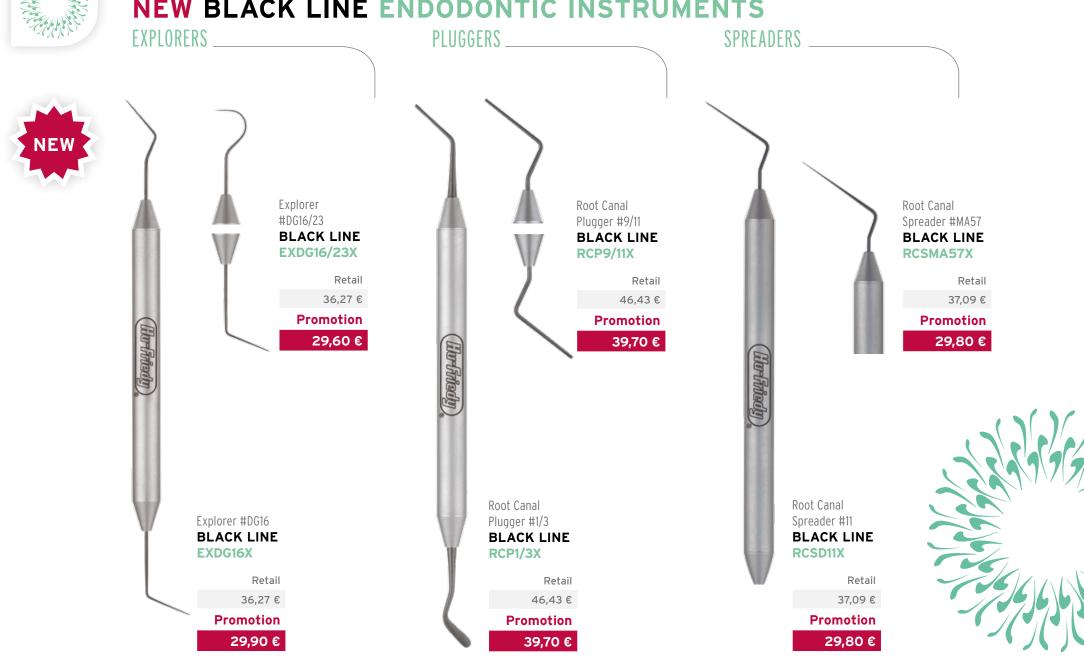


Retail **Promotion**17,93 € 14,60 €





NEW BLACK LINE ENDODONTIC INSTRUMENTS



OUR MOST LOVED **INSTRUMENTS** FOR YOUR BEST **OUTCOMES**

With more than 10,000 products in a wide range of specialties that include orthodontics, pedodontics, restoratives and more, we lead the industry in innovation and technology development.

Our products are meticulously produced by our own in-house, highly skilled artisans and we provide the highest-level of full-service support to our customers before. during and especially after the sale.

PROBES







EXPLORERS

DRESSING PLIERS



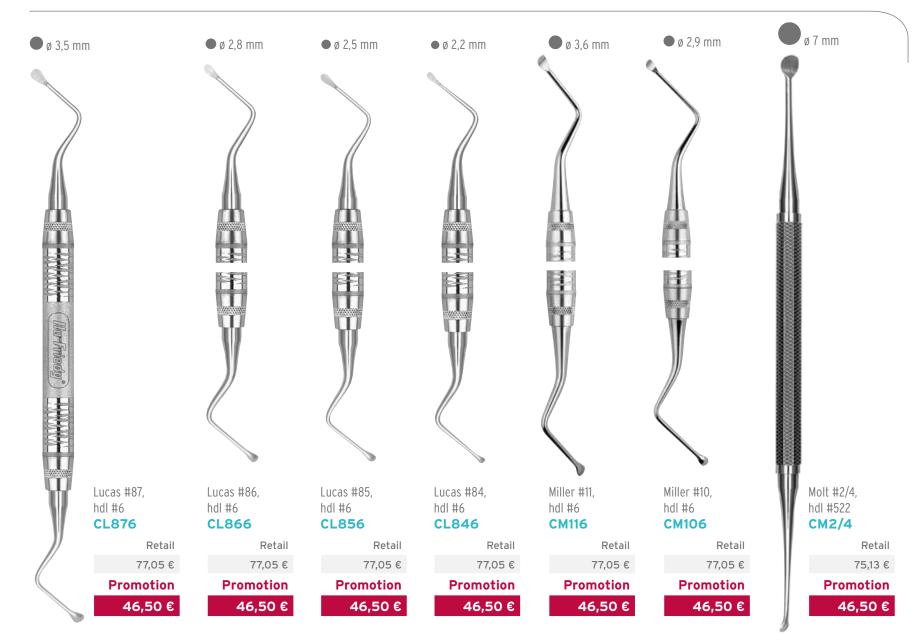
HIGH DEFINITION MIRRORS







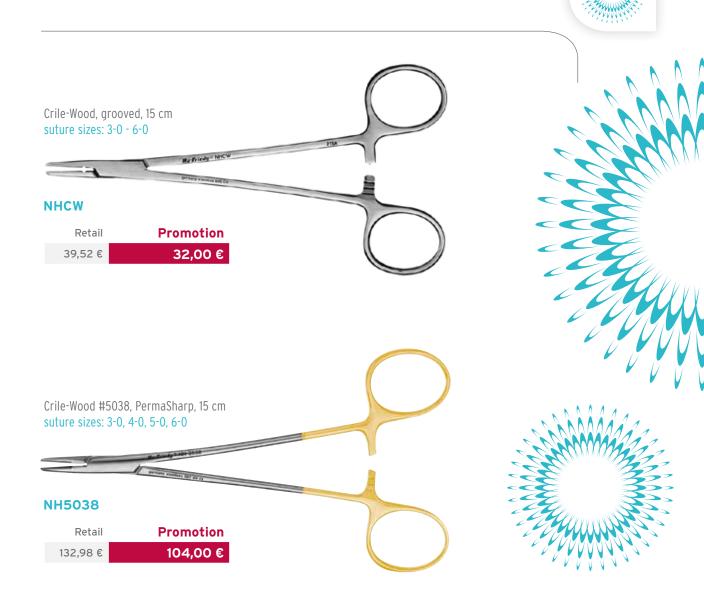
SURGICAL CURETTES



PERIOSTEALS

Prichard #3, Elevator Molt #9 **BLACK LINE BLACK LINE** PPR3X P9X Retail Retail 96,84 € 77,23 € **Promotion Promotion** 78,00 € 58,00€

NEEDLE HOLDERS

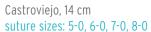




SURGICAL



NEEDLE HOLDERS





NHCV

Retail **Promotion**240,17 € 184,00 €

Simion #5024R, round, PermaSharp, straight, 18cm



NH5024SIM

 Retail
 Promotion

 386,80 €
 280,00 €

Cortellini Micro Castro #5024 round handle, straight, 18 cm suture sizes: *5-0, 6-0, 7-0, 8-0



NH5024CORT

Retail	Promotion	
386,80 €	280,00 €	

Castroviejo round PermaSharp curved, 18cm suture sizes: 5-0, 6-0, 7-0, 8-0, 9-0, 10-0

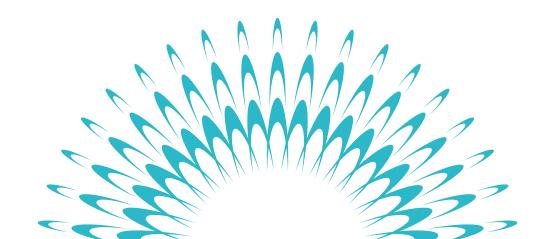


Retail	Promotion	
386,80 €	280,00 €	

Castroviejo, round diamond dusted beak, straight, 18cm suture sizes: 6-0, 7-0, 8-0, 9-0



Promotio	Retail	
270,00	352,11 €	3!



TISSUE PLIERS







SCISSORS

LeGrange #14 2-x angled Iris #17 straight SuperCut 11,5 cm **BLACK LINE** 11,5cm **S14** S17SCX Retail **Promotion** Retail **Promotion** 49,90 € 59,37 € 94,80 € 105,45 € Metzenbaum Baby angled, round Scissors Iris #18 fine angled SuperCut 11,5 cm 12,5 cm **BLACK LINE SMB** S18SCX **Promotion** Retail Retail **Promotion** 45,50 € 53,72 € 94.80 € 105.45 € Cortellini curved 12cm **SCORT Promotion** Retail 45,50 € 53,46 € Hu-Friedy National Promotions - GREECE | Στις τιμές δεν συμπεριλαμβάνεται ΦΠΑ

ELEVATORS

HEIDBRINK _____



ELEVATORS

CHISELS









ENDO ACCESSORIES

Rubber Dam Frame, Adult, 15cm RDAF6 Retail 32,60 € **Promotion** 26,90 € Rubber Dam Clamp Forceps #4 European RDF4E Retail 119,20 € **Promotion** 87,30 € Rubber Dam Punch Ainsworth, 17 cm **RDPA** Retail 200,83 € **Promotion** 147,50 €

ENDO ROOT FORCEPS





ENDO PLIER



Endo Tissue Plier #1 with lock 16,5 cm EPL1

Retail

37,28 €

Promotion

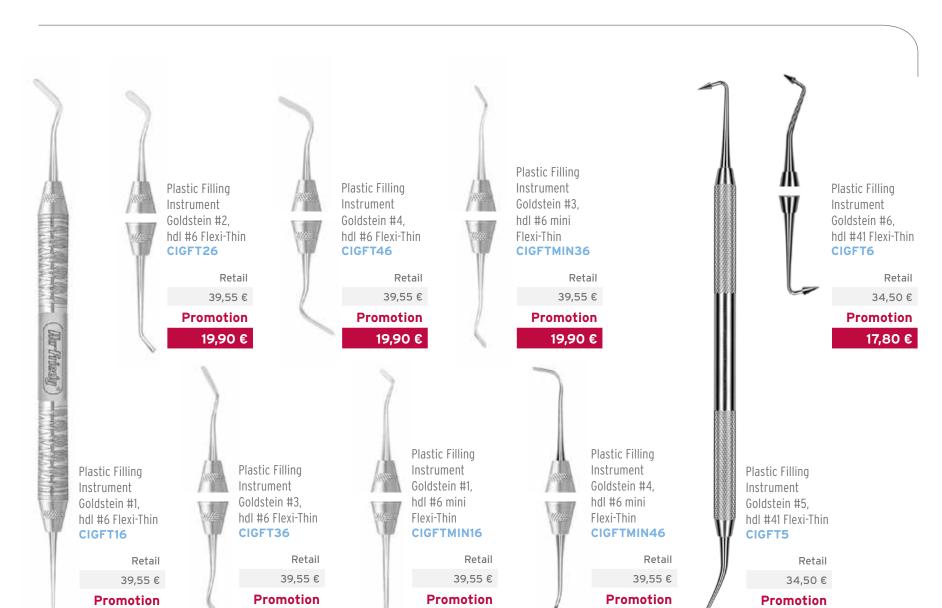
27,90 €

GOLDSTEIN FLEXI-THIN COMPOSITE INSTRUMENTS

19,90 €

19,90 €





19,90 €

17,80 €

19,90 €



EXCAVATORS

CARVERS



INSTRUMENT MANAGEMENT SYSTEM AND INFECTION **PREVENTION**

CHOOSE TO WORK SMARTER, NOT HARDER

Hu-Friedy's Instrument Management **System** is the most comprehensive, reliable, and complete instrument processing and infection control system on the market today. IMS combines sterilisation, storage and **organization** of instruments in one integrated system.

Hu-Friedy's IMS system allows you to focus on your patients rather than wasting valuable time looking for the instruments to complete a procedure.

IMS INFINITY CASSETTES



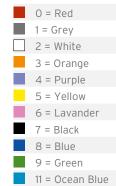


IME14DIN5 ...

IMS Infinity Cassette 1/4 DIN, 5 Instruments Dimensions: 72 x 184 x 34 mm.

Choose the color.

Just add the color coding number to the last part of the partcode (replace "_" with the number)





IME12DIN8

IMS Infinity Cassette 1/2 DIN, 8 Instruments with an accessory area. Ideal for diagnostics and prophylaxis.

Dimensions: 152 x 184 x 34 mm

Visit our new IMS INSTRUMENT MANAGEMENT SYSTEM site imsuser.hu-friedy.eu/en/ ORGANISATION, EFFICIENCY and SAFETY in a simple click!



IMS INFINITY CASSETTES



Visit our new IMS INSTRUMENT MANAGEMENT SYSTEM site imsuser.hu-friedy.eu/en/
ORGANISATION, EFFICIENCY and SAFETY in a simple click!

YOUR DAILY RECHARGE

We strive to support your day by day profession by providing a wide range of dental consumables from hygiene to surgical products.

Our **commitment** remains the same: supporting and enabling the **most** advanced clinical procedures and the most efficient way to work.



IMS GLOVES



LILAC UTILITY GLOVES

Three pack of flocklined nitrile utility gloves for use when cleaning and processing instruments. Puncture and chemical resistant with a non-slip grip. Steam autoclavable up to 250°F/121°C up to five times.



CODE	DESCRIPTION
40-060	IMS Nitrile Flock-lined Utility Gloves size #7 3 pairs/pack
40-062	IMS Nitrile Flock-lined Utility Gloves size #8 3 pairs/pack
40-064	IMS Nitrile Flock-lined Utility Gloves size #9 3 pairs/pack

IMS SURFACE DISINFECTANT



SPORECLEAR® DISINFECTANT FOR NON-INVASIVE MEDICAL DEVICES

This one-step formula cleans and disinfects critical workspaces within 1 minute of contact. It offers a fast, simple and effective answer to creating a safe work environment protecting dental staff and their patients from harmful pathogens. Sporeclear is nonalcohol based, free of aldehydes, chlorine, phenols, peroxide and nonylphenol ethoxylates, (NPEs), making them compatible with all washable surfaces and eco-friendly. At Hu-Friedy, we create innovative solutions to help dental professionals perform at their best.

CODE	DESCRIPTION	Retail	Promotion
MSCD354160	Surfaces Disinfectant Wipes, 160 wipes canister	9,23 €	6,80 €
MSCD354161	Surfaces Disinfectant Wipes, 160 refill	7,74 €	5,80 €
MSCD356750	Surfaces Disinfectant Spray, 750 ml	11,55 €	8,50 €
MSCW35C01	Surfaces Disinfectant Concentrate 11 bottle	24,86 €	14,40 €





SURGICAL HANDLES AND BLADES







Scalpel Blades #12D, 100 pcs./pack. 10-256-12

> Retail 70,32 €

Promotion

45,50 €

Scalpel Blades #15C. 100 pcs./pack 10-256-15

Retail 70.32 €

Promotion

45,50 €

Scalpel Blades #67, 12 pcs./pack., sterile **MB67**

> Retail 69.77 €

Promotion

58,40 €

Scalpel Handle SinusLine 10-130-05E **SHDPV**

> Retail 69,77 €

Promotion 56,50 € Micro Surgical

Retail 168,49 €

Promotion 143,20 €

Scalpel Blades #15, 100 pcs./pack. 10-255-15

> Retail 58,07 €

Promotion 37,70 € Scalpel Blades #69, 12 pcs./pack., sterile **MB69**

> Retail 69,77 €

Promotion 58,40 €

SURGICAL SUTURES



*for more informations please refer to our catalogue

Surgical Suture PGA undyed #4-0A/C-3 Premium reverse cut 3/8crl

PSN494V



EXTENDING YOUR INSTRUMENTS LIFE

Our newly upgraded technical care center, based in our facilities in Tuttlingen, further increases our goal of maximising the useful life of our **instruments**. This post-sale service allows dental professionals to ensure their instruments always perform at their best and for the longest time possible.



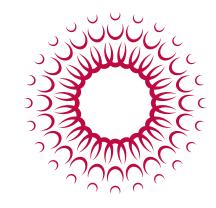
TECHNICAL CARE CENTER





TECHNICAL CARE CENTER

SERVICE	CODE
Laser marking of instruments	LASERTUT
Ring Needle Holder (without TC insert), Rework and refurbishment	NHRING
Ring Needle Holder (with TC insert), Rework and refurbishment	NHRINGTC
Micro Needle Holder (without TC insert), Rework and refurbishment	NHMICRO
Micro Needle Holder (with TC insert), Rework and refurbishment	NHMICROTC
Ortho cutters or pliers, Rework and refurbishment	ORTHOREP
Instruments, single ended; resharpen	SHGEN1
Instruments, double ended; resharpen	SHGEN2
Micro scissors, Rework and refurbishment	SHSCISMICRO
Standard scissors, Rework and refurbishment	SHSCIS
Scissors (TC or SC), Rework and refurbishment	SHSCISTC
Dressing pliers, Rework and refurbishment	DPGEN
Tissue Pliers (Micro or TC), Rework and refurbishment	TPMICRO



EXTENDING YOUR INSTRUMENTS LIFE!

SHARPENING

Instruments should be kept sharp and true to their original design. Dental procedures are most effective when using sharp instruments because they reduce fatigue, improve deposit removal, save time, enhance tactile sensitivity, and minimize patient discomfort.

PREPARATION

Our experienced service team in Tuttlingen checks, repairs and upgrades your Hu-Friedy Instruments.

MAINTENANCE

Regular maintenance extends your instruments life, improves reliability and ensures highest comfort and safety for patient and user.

CUSTOMIZATION

You can choose to customize your instrument, engraving the name of your office, its logo, or more simply, by procedural kit, making them easily identifiable for you and your team. Our laser marking technology allows our Technical Care Center Team to offer this.



Contact our experts for more information, please send us your enquiry: HFETechService@hu-friedy.com





CONTACTS

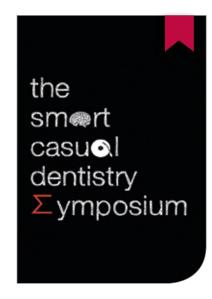


ipm dental

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Fax: 0030-210-7649761 Mail: ipmdent@acci.gr www.ipmdent@acci.gr

OUR NEXT GIGS...



The smart casual dentistry 13th-14th October. Athens



37° Panhellenic Congress 19th–21st October, Thessaloniki



Periocare.gr 5th **Anniversary** 16th 17th December. Athens





DOWNLOAD OUR CATALOGUE

For all of us at Hu-Friedy, this is much more than a book that contains the highest quality dental instruments and products. It's a manifestation of the dedication, innovative spirit and hard work of a company that has served and supported the dental community for over 109 years.

For more information about Hu-Friedy's Total Solutions visit

HU-FRIEDY.EU

















Chicago I Milan I Frankfurt I Shanghai I Tokyo I Tuttlingen

Manufacturer: Hu-Friedy Mfg. Co., LLC | 3232 N. Rockwell St. | Chicago, IL 60618 | USA

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